

GILLIAN TANG

A professional, caring, and strategic graphic designer and media & brand strategist. Reliable, honest, and flexible with an eagerness to help clients and companies, whether solo or in a team setting.

WORK EXPERIENCE

Graphic Designer and Media Strategist • *Standout Arts*

Waynesboro, VA | June 2024 – Present

- ▣ Prioritized and met deadlines for design and strategy assignments
- ▣ Collaborated with other marketing team members, creative partners, and clients in a professional and friendly manner through written and verbal communication
- ▣ Gained strong organizational skills, client and team interpersonal skills, advertising, merchandise, social media design skills and experience, brand design experience, media/marketing strategy skills, industry experience, Canva Pro reel and animation skills, and strong attention to detail

Fast Casual Restaurant (QSR) Worker and Commission Designer • *Suzaku Café*

Lynchburg, VA | January 2023 – September 2025

- ▣ Acquired orders and payments at register and created bubble teas and poke bowls with accuracy and a positive attitude
- ▣ Re-designed print and digital menus, illustrated promotional designs on chalkboard, and updated/refined logo
- ▣ Learned how to problem-solve, politely engage with a variety of people, design and work with B2C creative and practical elements, as well as work with in-store POS systems

Restaurant Food Server and Hostess • *New London House*

Forest, VA | June 2020 – July 2022

- ▣ Served customers with various requests to provide a satisfactory and enjoyable experience through verbal communication
- ▣ Carried food to customers' tables with efficiency and accuracy, and assisted customers with payments and seating at register
- ▣ Solved problems quickly when questions or concerns arose in the kitchen or dining areas, and trained new employees
- ▣ Learned how to be teachable and eager, to learn and improve, to handle pressure, and to be reliable and responsible

VOLUNTEER EXPERIENCE

Leadership and Service • *One In Christ Church*

Forest, VA | August 2022 – Present

- ▣ Acted as Lead Designer of Communication Team:
Designed and cultivated church branding, print materials such as signage, presentation graphics, social media content
- ▣ Co-Led Youth Ministry & Life Young Professional Group
- ▣ Learned how to manage weekly meetings, leadership and teaching skills, how to ensure quality with small-format print projects, how to maintain and evolve a brand (that I designed), and how to work and communicate with a team

All references upon request

EDUCATION

Bachelor of Science in Graphic Design

Liberty University

Lynchburg, VA

Aug. 2022 – Dec. 2025

Relevant Course Work:

Integrated brand campaigns,

Social media & marketing

strategy, Typography,

Photography, Print design

SKILLS

Adobe Illustrator, InDesign, Photoshop, Acrobat, Bridge, Lightroom

Canva Pro

Microsoft Word, PowerPoint, Teams, Outlook

Google Slides, Drive, Docs, Meet, Classroom, Maps

MLA, APA formatting styles

Trained and assessed in Cultural Intelligence (CQ) (*GLST 220, Liberty University, 2022*)

WIX website builder

Creativity and critical thinking

Self-motivated

Successful performance under pressure

Strong work ethic and integrity

Traditional Art

CONTACT INFO

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